

### **Magic Makeover Contest Rules and Regulations**

1. The Magic Makeover contest is open to residents of Ontario who are 18 or older at the time of entry. Employees, representatives and agents (and their immediate family members and those with whom such persons reside, whether related or not) of Bidmii International Inc. (“Sponsor”) and their respective affiliates and advertising and promotional agencies (altogether the “Released Parties”) are not eligible to enter or win any prize. “Immediate family” is defined as parents, siblings, children or spouse.
2. No purchase necessary to enter. Limit of one entry per posted project; in order for a project to be considered “posted”, it must have a title, description and a “before” photo. In the event of a dispute, entries will be deemed to have been submitted by the owner of the Bidmii account from which they were sent. Contest opens 9:00 AM ET on July 12, 2021 and closes at 11:59 pm ET on August 6, 2021 (the “Contest Period”).
3. Entrants must have a valid Bidmii account; visit [www.bidmii.com](http://www.bidmii.com) and follow the on-screen instructions to create a free Bidmii account. To enter, during the Contest Period entrants must log in to their personal Bidmii account and create and post either a custom project or a pre-packaged project (the “Project”), following which the account holder will be automatically entered. In order to be eligible, the entrant’s Project must be posted in accordance with these Rules during the Contest Period (as determined by the Sponsor in its sole and absolute discretion). Projects do not need to receive any bids or be completed in order to be eligible.
4. The following prizes are available to be won: one (1) grand prize consisting of a \$3,000 Bidmii gift certificate, and one (1) second prize consisting of a \$1,500 Bidmii gift certificate. Gift certificates are non-transferrable and subject to the terms and conditions at <https://www.bidmii.com/terms> and may be redeemed only through bidmii.com and applied towards any project (not just the posted Project).
5. Any costs or expenses incurred by the winners in claiming or using their prizes will be the responsibility of the winners. Prizes must be accepted as awarded; no cash substitutes. Sponsor reserves the right to substitute a prize of equal or greater value.
6. A random draw will be held on August 6, 2021 at approximately Noon ET from all valid entries received. Chances of winning any prize will depend upon the number of valid entries received.
7. Winners will be notified by email at the email associated with the winners’ Bidmii account. In order to win, the selected entrant must correctly answer, unaided, an arithmetical, time-limited, skill testing question.
8. Winners will be required to sign a release form confirming acceptance of the prize as awarded and releasing the Released Parties from any liability relating to their prize. By entering this contest, entrants consent to the use of their names and/or photographs for publicity purposes without compensation, worldwide in perpetuity and in any form of media including the Internet.

9. The Released Parties are not responsible for, (i) late, lost, delayed, not received, damaged, misdirected, incomplete, stolen, postage due or illegible entries; or (ii) failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, servers, access providers, hardware or software, whether originating with sender or recipient. Sponsor reserves the right to cancel or modify the contest if, in its sole discretion, it determines that the contest is not capable of running as originally planned for any reason (such as tampering or infection by computer virus, fraud, technical failures, printing or distribution errors, or any other causes or occurrences have compromised the fairness or integrity of the contest). If, as a result of an error relating to the entry process, drawing or any other aspect of the contest, there are more potential winners of prizes than contemplated in the contest rules, there will be a random draw amongst all eligible prize claimants after the contest closing date to award the prize.
10. In the event of any discrepancy or inconsistency between the terms and conditions of these rules and disclosures or other statements contained in any contest-related materials, including but not limited to the contest entry form, or point of sale, television, print or online advertising, the terms and conditions of these rules shall prevail, govern and control.
11. All decisions of the contest judges will be final.